

Portfolio

Graphic Design

Table of Contents

Resume	3
Ashley the Bartender	4
Logo Design	4
SNHU	5
Logo Design	5
Apparel Design	5
Uppercrust Bakery	6
Logo Design	6
Stationary Design	7
TOWN Restaurant	8
Stationary Design	8-10
Photgraphy	11

Graphic & Web Designer

Experience

2022 - Present

Graphic Designer & Marketing Assistant
Exacom

- Manage social media profiles.
- Event planning and coordination.
- Digital marketing campaign management.
- Website development and design.
- Creating eye-catching visual assets, including logos, product datasheets, social media graphics, and tradeshow materials.

2023-2023 (Seasonal)

Server
Panorama Six82

- Efficient multitasker with strong attention to detail in fast-paced environments.
- Proficient in accurate order-taking, food delivery, and cash handling.
- Familiarity with food and beverage menus for customer guidance.
- Adaptable to diverse shifts, committed team player for excellent customer service.
- Demonstrates physical stamina for standing, walking, and lifting heavy trays.
- Knowledgeable about health and safety regulations for a clean work environment.

2020-2022

Administrative Assistant
Laconia City Hall

- Excellent organizational and time management skills.
- Proficient in Microsoft Office Suite.
- Ability to multitask and prioritize tasks effectively.
- Attention to detail and accuracy in data entry and record keeping
- Experience with scheduling appointments and managing calendars.
- Ability to work independently and as part of a team.
- Customer service-oriented mindset.

Education

2021 - 2024 (March 2024)

BA in Graphic & Web Design
Southern New Hampshire University

2020-2021

Associates in General Studies
New Hampshire Technical Institute

Skills

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, Animate, Lightroom).
- Strong understanding of web design principles and user experience.
- Experience with HTML, CSS, and JavaScript.
- Ability to create visually appealing graphics and layouts for print and digital media. Knowledge of typography, color theory, and branding.
- Familiarity with content management systems (CMS) such as WordPress.
- Excellent communication and collaboration skills to work with clients and team members.
- Ability to manage multiple projects and meet deadlines.
- Continuously learning and staying up-to-date with industry trends and technologies.

Contact

✉ mackenzietheberge@gmail.com

📞 (603) 581-5472

📍 Laconia, NH 03246

🌐 [Portfolio](#)

Ashley the Bartender

Logo Design



SNHU

Logo Design



Apparel Design



Uppercrust Bakery

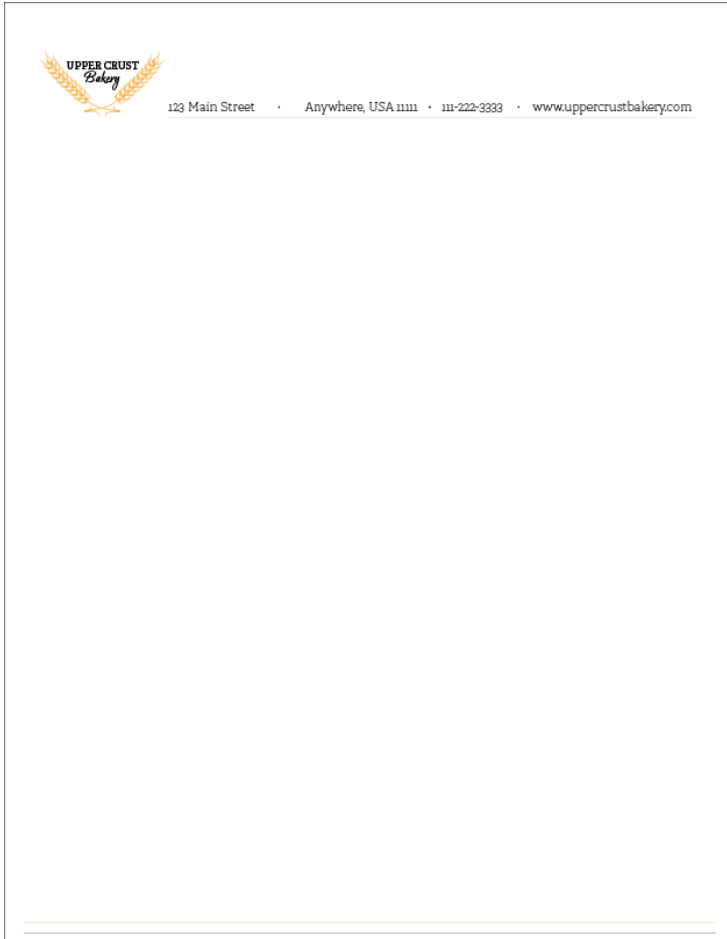
Logo Design



Uppercrust Bakery

Stationary Design

Letterhead



Business Card



Envelope



TOWN Restaurant

Stationary Design

Table Tent (Front Side)

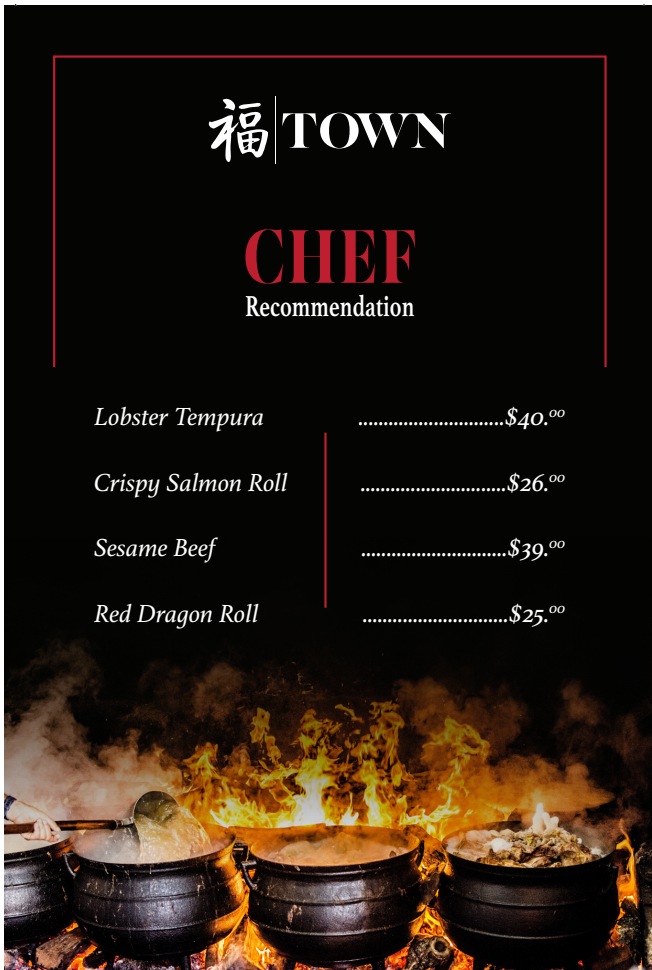
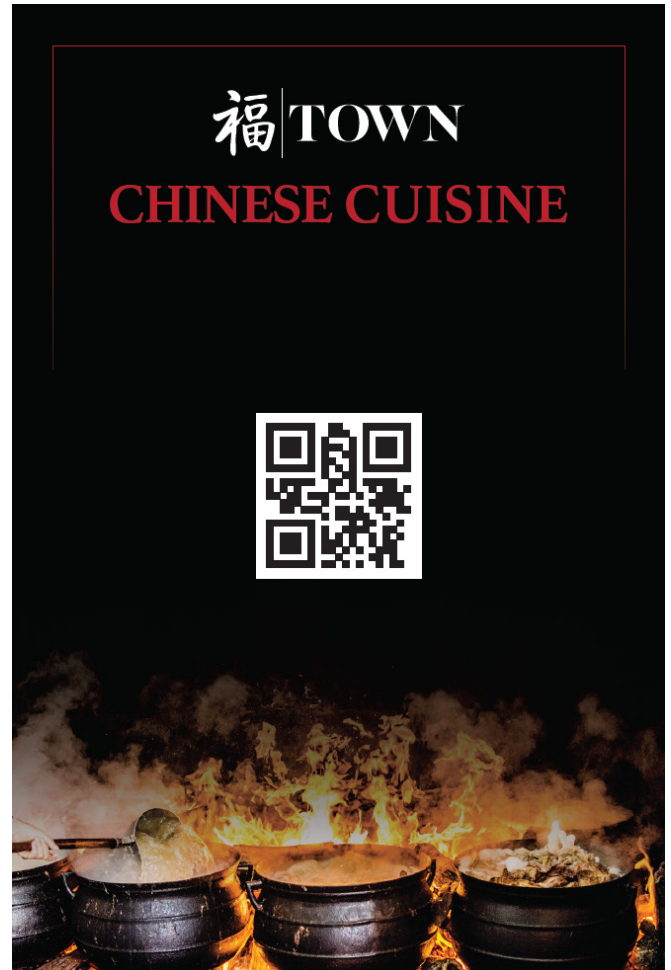


Table Tent (Back Side)



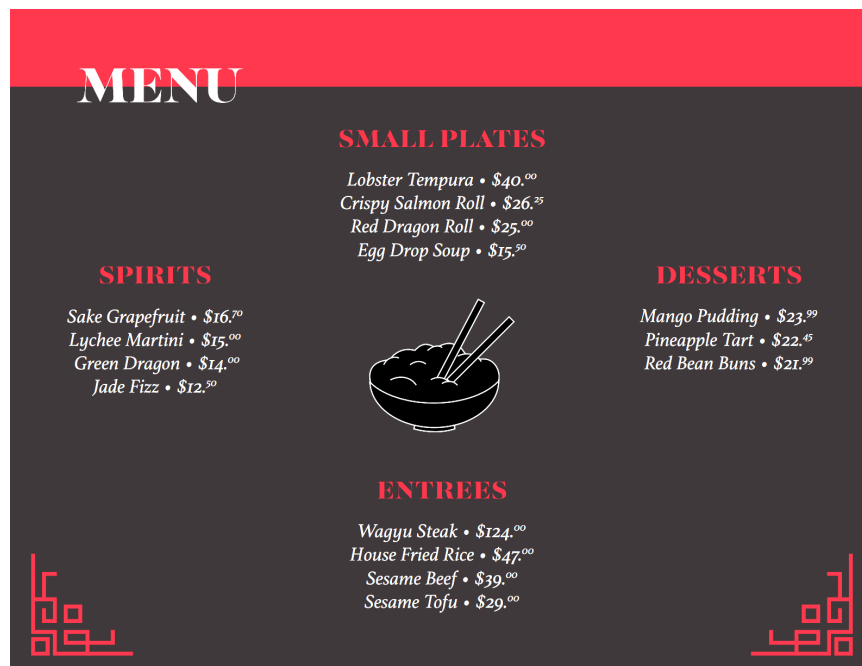
TOWN Restaurant

Stationary Design

Trifold Brochure (Front Side)



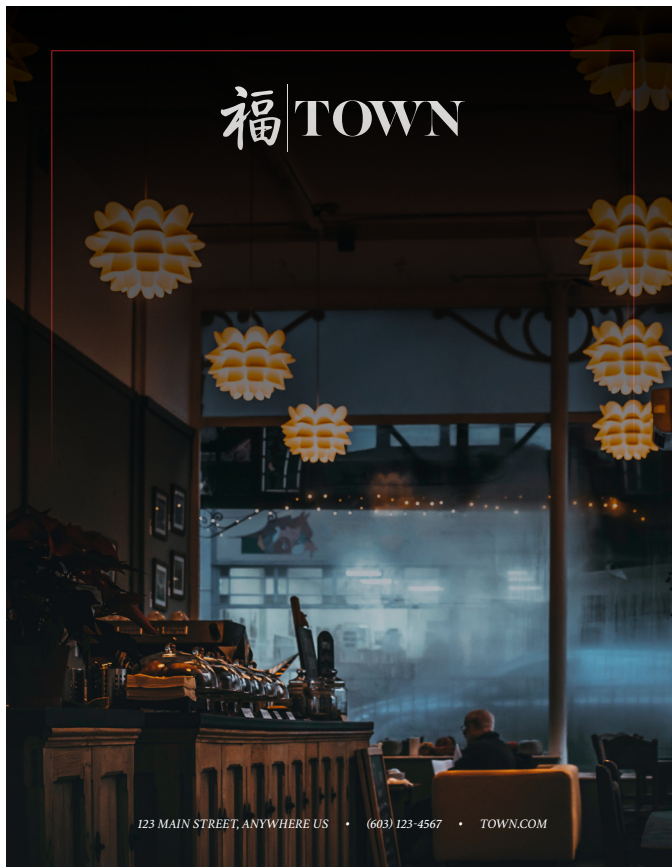
Trifold Brochure (Back Side)



TOWN Restaurant

Stationary Design

Menu (Front Side)



Menu (Back Side)



Photography

